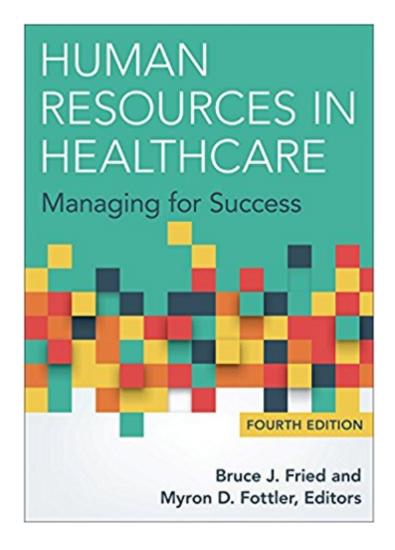


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Human Resources In Healthcare: Managing For Success, Fourth Edition





Synopsis

Human Resources in Healthcare: Managing for Success, Fourth Edition, presents the techniques and practices behind effective management of people the healthcare profession s most important asset. It provides the concepts and practical tools necessary for meeting the unique challenges in today s healthcare environment. This edition has been thoroughly revised and includes the following new content: An expanded chapter on employment law and employee relations A new chapter on credentialing of healthcare providers A thorough update on staff recruitment, selection, and retention practices An expanded section on performance management, including workplace bullying A new chapter on workforce planning in a rapidly changing healthcare system A new chapter on nurse staffing in healthcare organizations New problem-based learning cases to engage students and expand learning comprehension Updated short cases, discussion questions, and exercises throughout

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Customer Reviews

Bruce J. Fried, PhD, is associate professor and director of the residential master's degree program in the Department of Health Policy and Administration in the School of Public Health at the University of North Carolina at Chapel Hill. He teaches in the areas of human resources management, international and comparative health systems, and globalization and health. Dr. Fried is also coeditor of and contributor to World Health Systems: Challenges and Perspectives, Second Edition (Health Administration Press, 2012). Myron D. Fottler, PhD, is professor of health services

administration at the University of Central Florida, where he teaches courses in healthcare human resources management, service management and marketing, and a doctoral seminar in health services research. He has written and published 25 books and more than 150 journal articles. His most recent co-authored books include Achieving Service Excellence: Strategies for Healthcare (Health Administration Press, 2010); Strategic Human Resource Management in Healthcare (Emerald Group Publishing, 2010); The Retail Revolution in Health Care (Prager, 2010); Biennial Review of Health Care Management(Emerald Group Publishing, 2011); Human Resource Management Applications: Cases, Exercises, Incidents, and Skill Builders (South-Western Cengage Learning, 2011); and Handbook of Healthcare Management (Elgar, 2015).

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